PO BOX 185

7669 Stagers Loop

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

Doylestown, PA 18901-0185

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

ATTN:Accounts Payable

CBS TELEVISION STATIONS



KYW TV3

INVOICE

MIKE FITZPATRICK FOR CONGRESS(113797)

Account Exec: JOHN LINK POL. Office: **GWTS-PH**

Contract Num:

1041-80142 10/08/2012-11/05/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

/ 2407

Product Desc: M.FITZPATRICK EST#2407

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556496 Page 1 of 7 Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

uy	Flight									Total	
ine	Descri	ption			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate
1	5:30AM	/ NEWS	THIS MORNING	i	10/08/2012-11/02/2012		M T \	WTF	30	7	405.00
V	Veek Of			MTWTFS	Spots	Per Week	_	Rate_			
1	0/15/2012-10/2	21/2012		MTWTF	•	3		405.00			
Α	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
	0/15/2012	Mo	05:56:22 AM		TVGENFITZ1202H		30	405.00			
	0/16/2012	Tu	05:28:53 AM		TVGENFITZ1202H		30	405.00		-	
	0/17/2012	We	05:51:57 AM		TVGENFITZ1202H		30	405.00		The same of the sa	
٧	Veek Of			MTWTFS	S Spots	Per Week		Rate			A.
_	0/22/2012-10/2	28/2012		MTWTF	<u> </u>	4	-	405.00			
_	Air Date			M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
1	0/22/2012	Мо	05:41:33 AM		TVGENFITZ1202H		30	405.00	The second		
1	0/23/2012	Tu	05:56:06 AM		TVGENFITZ1202H	100	30	405.00			
1	0/25/2012	Th	05:28:34 AM		TVGENFITZ1202H		30	405.00			
1	0/26/2012	Fr	05:50:41 AM		TVGENFITZ1202H		30	405.00			
3	THIS M	ORNING	(5:58-7AM)		10/08/2012-11/02/2012		MTV	WTF	30	6	810.00
							Section 1				
V	Veek Of			MTWTFS	Spots Spots	Per Week		Rate			
1	0/15/2012-10/2	21/2012		MTWTF	<i>1 1 1</i> 1	3		810.00			
A	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
1	0/15/2012	Мо	06:22:54 AM		TVGENFITZ1202H		30	810.00			
1	0/17/2012	We	06:22:00 AM		TVGENFITZ1202H		30	810.00			
	0/19/2012	Fr	06:17:25 AM	1/ 100	TVGENFITZ1202H		30	810.00			
٧	Veek Of			MTWTFS	Spots	Per Week		Rate_			
1	0/22/2012-10/2	28/2012		MTWTF		3	_	810.00			
							_		5.15	0 "	5 .
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
- 1	0/23/2012	Tu	06:17:01 AM		TVGENFITZ1202H		30	810.00			

PO BOX 185

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION



10/08/2012-11/05/2012

M.FITZPATRICK EST#2407

KYW TV3

INVOICE

Page 2 of 7

Account Exec:

JOHN LINK POL. **GWTS-PH**

Office: Contract Num:

1041-80142

Contract Dates:

Customer Order:

Product Desc:

Linked Order:

CPE: / 2407

In Account STRATEGIC MEDIA PLACEMENT(146318) With:

Doylestown, PA 18901-0185

MIKE FITZPATRICK FOR CONGRESS(113797)

7669 Stagers Loop Delaware, OH 43015-7010 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556496 Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

uy	Flight									Total	
ine	Description	1			Buy Line Dates		MTV	VTFSS	Du	ır Spots	Rate
	Air Date [Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
	10/25/2012	Th	06:18:39 AM		TVGENFITZ1202H		30	810.00			
	10/26/2012 F	Fr	06:29:05 AM		TVGENFITZ1202H		30	810.00			
5	CBS SUND	AY N	IORNING		10/14/2012-11/04/2012			. S	3	0 2	1,440.00
	Week Of			MTWTFSS	Spots	Per Week	_	Rate			
	10/08/2012-10/14/20)12		S		1		1,440.00			i.
	Air Date [Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
	10/14/2012	Su	08:59:10 AM		TVGENFITZ1202H		30	1,440.00			
	Week Of			MTWTFSS	Spots	s Per Week	=	Rate			
	10/22/2012-10/28/20)12		S		1		1,440.00			
	Air Date [Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	10/28/2012	Su	09:56:00 AM		TVGENFITZ1201H	_ 1	30	1,440.00			
6	FACE THE I	NATI	ON 10:30-11AM	1	10/21/2012-11/04/2012		\	. S	3	0 1	1,800.00
					_ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	A. N	1	1			
	Week Of			MTWTFSS	Spots	Per Week	-	Rate			
	10/15/2012-10/21/20)12	10	S		1	Barrie	1,800.00			
	Air Date [Day	Air Time	M/G For	Material	A.	Dur	Rate	Debit	Credit	Remarks
	10/21/2012	Su	10:58:46 AM		TVGENFITZ1202H		30	1,800.00			
7	THE PRICE	IS R	IGHT 11AM-12N	NOON	10/08/2012-11/02/2012		MTV	VTF	3	0 5	900.00
	Week Of			MTWTFSS	Snots	s Per Week		Rate			
	10/15/2012-10/21/20)12		MTWTF	_ <u></u>	2	_	900.00			
	Air Date [Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
	10/17/2012 V	We	11:59:42 AM		TVGENFITZ1202H		30	900.00			

PO BOX 185

7669 Stagers Loop

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

Doylestown, PA 18901-0185

In Account STRATEGIC MEDIA PLACEMENT(146318)

Delaware, OH 43015-7010

MIKE FITZPATRICK FOR CONGRESS(113797)

CBS TELEVISION © GW



JOHN LINK POL.

10/08/2012-11/05/2012

KYW TV3

1041-556496

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

Page 3 of 7

Account Exec:

Office:

GWTS-PH Contract Num: 1041-80142

Contract Dates: Customer Order:

Linked Order:

CPE: / 2407

Product Desc: M.FITZPATRICK EST#2407

Broadcast airtimes represented are reported to the nearest second.

10/28/2012		
Broadcast EOM	PAY BY	11/27/2012
10/01/2012-10/28/2012	PAIDI	Net 30 days

ıу	Flight									Total	
ne	Descri	ption			Buy Line Dates	1	мт	WTFSS	Dur	Spots	Rate
V	Veek Of			MTWTFS	<u>s</u>	Spots Per Wee	<u>ek</u>	Rate			
1	0/22/2012-10/2	28/2012		MTWTF			3	900.00			
Δ	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/22/2012	Мо	11:59:12 AM		TVGENFITZ120)2H	30	900.00			
1	0/23/2012	Tu	11:59:46 AM		TVGENFITZ120)2H	30	900.00			
1	0/25/2012	Th	11:59:42 AM		TVGENFITZ120	02H	30	900.00			
9	5PM EA	ARLY NE	WS		10/15/2012-11/0	02/2012	МТ	WTF	30	8	765.00
	Veek Of			MTWTFS		Spots Per Wee		Rate			
1	0/15/2012-10/2	21/2012		MTWTF			4	765.00			
Δ	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/15/2012	Мо	05:11:05 PM		TVGENFITZ120)2H	30	765.00	1		
1	0/17/2012	We	05:21:01 PM		TVGENFITZ120)2H	30	765.00			
1	0/18/2012	Th	05:53:45 PM		TVGENFITZ120)2H	30	765.00			
1	0/19/2012	Fr	05:27:52 PM		TVGENFITZ120)2H	30	765.00			
V	Veek Of			MTWTFS	. 1	Spots Per Wee	nk	Rate			
	0/22/2012-10/2	29/2012		MTWTF		<u>Spots Fer Wee</u>	4	765.00			
				W .		0 0					
	Air Date		Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	0/22/2012	Мо	05:54:12 PM		TVGENFITZ120		30	765.00			
	0/24/2012	We	05:30:00 PM		TVGENFITZ120		30	765.00			
	0/25/2012	Th	05:40:16 PM		TVGENFITZ120		30	765.00			
	0/26/2012	Fr	05:15:08 PM		TVGENFITZ120)2H	30	765.00			

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



KYW TV3

1041-556496

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 4 of 7

11/27/2012

Net 30 days

MIKE FITZPATRICK FOR CONGRESS(113797) PO BOX 185

For:

Doylestown, PA 18901-0185

Account Exec: JOHN LINK POL.

Office: GWTS-PH

Contract Num: 1041-80142 **Contract Dates:** 10/08/2012-11/05/2012

Customer Order:

Linked Order:

CPE: / / 2407

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable PE: / / 240/

Product Desc: M.FITZPATRICK EST#2407

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
.ine	Description			Buy Line Dates		MTV	WTFSS		Dur	Spots	Rate	
11	NEWS 3 AT 6	i		10/08/2012-11/02/2012		MTV	VTF		30	6	1,440.00	
We	eek Of		MTWTFS	S Spo	ots Per Week	=	Rate					
10	/15/2012-10/21/201	2	MTWTF		3		1,440.00					
Air	Date Da	ı <u>y Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	
10	/15/2012 Me	06:26:34 PM		TVGENFITZ1202H		30	1,440.00					
10	/16/2012 Tu	06:22:42 PM		TVGENFITZ1202H		30	1,440.00					
10	/17/2012 W	e 06:22:14 PM		TVGENFITZ1202H		30	1,440.00					
We	eek Of		MTWTFS:	S Spo	ots Per Week		Rate				l.	
	/22/2012-10/28/201	2	MTWTF		3	=	1,440.00	The second				
						_						
		y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	- 10	Credit	Remarks	
	/23/2012 Tu			TVGENFITZ1202H		30	1,440.00		507			
	/25/2012 Th			TVGENFITZ1202H	100	30	1,440.00					
10	/26/2012 Fr	06:25:51 PM		TVGENFITZ1202H		30	1,440.00					
13	LATE NEWS			10/08/2012-11/04/2012		MTV	WTFSS		30	9	2,700.00	
\//	eek Of		MTWTFS	s Sno	ots Per Week		Rate_					
	<u>/15/2012-10/21/201</u>	2	MTWTFS	- 1700/ 1800/ 1800/ 1800	4	10000	2,700.00					
10	13/2012-10/21/201	2	WIWIIS		7		2,700.00					
<u>Air</u>	Date Da	y Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
10	/15/2012 Me	11:20:32 PM		TVGENFITZ1202H		30	2,700.00					
10	/16/2012 Tu	11:29:31 PM		TVGENFITZ1202H		30	2,700.00					
10	/17/2012 W	e 11:28:33 PM		TVGENFITZ1202H		30	2,700.00					
10	/20/2012 Sa	11:31:13 PM		TVGENFITZ1202H		30	2,700.00					
	eek Of		MTWTFS	S Spo	ots Per Week	_	Rate					
We	/22/2012-10/28/201	2	MTWTFS	S	4		2,700.00					
	22/2012-10/28/201											
10		ıv <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks	

PO BOX 185

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

Doylestown, PA 18901-0185

MIKE FITZPATRICK FOR CONGRESS(113797)

CBS TELEVISION



10/08/2012-11/05/2012

KYW TV3

1041-556496

Invoice Num:

INVOICE

Page 5 of 7

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1041-80142

Contract Dates:

Customer Order:

Linked Order:

Product Desc:

CPE: / / 2407

In Account STRATEGIC MEDIA PLACEMENT(146318)
With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable L. , , , , ,

Broadcast airtimes represented are reported to the nearest second.

M.FITZPATRICK EST#2407

	ght								Total	
ine De:	scription			Buy Line Dates	мт	WTFSS		Dur	Spots	Rate
Air Date	Day	Air Time	M/G For	Material	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
10/23/2012	Tu	11:22:10 PM		TVGENFITZ1202H	30	2,700.00				
10/26/2012	Fr	11:29:02 PM		TVGENFITZ1202H	30	2,700.00				
10/28/2012	Su				30				2,700.00	Preempted
10/28/2012	Su	11:37:53 PM	10/28/2012	TVGENFITZ1201H	30	2,700.00	2,700.00			Makegood in 23:10:00-24:00:00
15 SIX	TY MINUTES	3		10/21/2012-10/21/2012		S		30	2	13,500.00
Week Of			MTWTFSS	Spots Per Wee	<u>ek</u>	Rate			The same of the sa	
10/15/2012-	10/21/2012		S		1	13,500.00				A)
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	_Dur	Rate	Debit		Credit	<u>Remarks</u>
10/21/2012	Su				30				13,500.00	Preempted
10/21/2012	Su	08:34:21 PM	10/21/2012	TVGENFITZ1202H	30	13,500.00	13,500.00			Makegood in 19:56:00-20:56:00
18 NF	L FOOTBALL	4PM GAME		10/21/2012-10/21/2012	1	S		30	1	16,200.00
Week Of			MTWTFSS	Spots Per Wee		Rate				
10/15/2012-	10/01/0010		S	Spots Per Wee	<u>ek</u>	16,200.00				
10/15/2012-	10/21/2012		3		1	16,200.00				
	Day	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit		Credit	Remarks
Air Date				TVGENFITZ1202H	30	16,200.00				
<u>Air Date</u> 10/21/2012	Su	06:44:49 PM		TVGENFITZ 1202H	30	,				
10/21/2012		06:44:49 PM THIS MORNING		10/10/2012-10/12/2012		/TF		30	2	405.00
10/21/2012				10/10/2012-10/12/2012	W	/TF		30	2	405.00
10/21/2012 20 5:3 Week Of	OAM NEWS		MTWTFSS	10/10/2012-10/12/2012	W	/TF		30	2	405.00
10/21/2012	OAM NEWS			10/10/2012-10/12/2012	W	/TF		30	2	405.00
10/21/2012 20 5:3 Week Of	0AM NEWS -		MTWTFSS	10/10/2012-10/12/2012	W	/TF	Debit	30	2 Credit	405.00 Remarks
10/21/2012 20 5:3 Week Of 10/08/2012-	0AM NEWS -	THIS MORNING	MTWTFSS	10/10/2012-10/12/2012 Spots Per Wee	W ek 2	Rate 405.00	Debit	30		

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



M.FITZPATRICK EST#2407

KYW TV3

1041-556496

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 6 of 7

MIKE FITZPATRICK FOR CONGRESS(113797) PO BOX 185

For:

Doylestown, PA 18901-0185

Account Exec: JOHN LINK POL. Office: **GWTS-PH** Contract Num: 1041-80142

10/08/2012-11/05/2012 **Contract Dates:**

Customer Order:

Product Desc:

Linked Order:

CPE: / 2407

In Account STRATEGIC MEDIA PLACEMENT(146318) With:

7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

11/27/2012 Net 30 days

Buy	Flight									Total		
_ine	Descripti	ion			Buy Line Dates		МП	TWTFSS	Dur	Spots	Rate	
21	THIS MO	RNING	(5:58-7AM)		10/10/2012-10/12/20)12	\	WTF	30	2	810.00	
We	ek Of			MTWTFSS	<u>_</u>	Spots Per Week		Rate				
10/	08/2012-10/14	/2012		WTF		2		810.00				
<u>Air</u>	Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks	
10/	11/2012	Th	06:17:54 AM		TVGENFITZ1202H		30	810.00				
10/	12/2012	Fr	06:59:01 AM		TVGENFITZ1202H		30	810.00				
22	THE PRI	CE IS R	IGHT 11AM-12	NOON	10/10/2012-10/12/20)12		WTF	30	2	900.00	
										L		
	ek Of			MTWTFSS	<u></u>	Spots Per Week		Rate				
10/	08/2012-10/14	/2012		WTF		2		900.00			The same of the sa	
<u>Air</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/	10/2012	We	11:59:39 AM		TVGENFITZ1202H		30	900.00	-			
10/	11/2012	Th	10:59:27 AM		TVGENFITZ1202H		30	900.00				
23	NEWS 3	AT 6			10/10/2012-10/14/20)12		WTF	30	3	1,440.00	
							1					
We	ek Of			MTWTFSS		Spots Per Week		Rate				
10/	08/2012-10/14	/2012		WTF		3	1000	1,440.00				
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	100	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/	10/2012	We	06:25:42 PM		TVGENFITZ1202H		30	1,440.00				
10/	11/2012	Th	06:11:59 PM		TVGENFITZ1202H		30	1,440.00				
10/	12/2012	Fr	06:25:37 PM		TVGENFITZ1202H		30	1,440.00				
24	LATE NE	:WS			10/10/2012-10/14/20)12	\	WTFSS	30	3	2,700.00	
We	ek Of			MTWTFSS	<u></u>	Spots Per Week		Rate				
	08/2012-10/14	/2012		WTFSS		3		2,700.00				
10/				M/O F	Makasial		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dui	rate	Debit	Orcan	<u>IXCIIIAINS</u>	

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: MIKE FITZPATRICK FOR CONGRESS(113797)

PO BOX 185

Doylestown, PA 18901-0185

In Account STRATEGIC MEDIA PLACEMENT(146318)

With: 7669 Stagers Loop

Delaware, OH 43015-7010 ATTN:Accounts Payable

CBS TELEVISION STATIONS



JOHN LINK POL.

KYW TV3

INVOICE

Page 7 of 7

Account Exec:

Office: **GWTS-PH Contract Num:** 1041-80142

Contract Dates:

10/08/2012-11/05/2012

Customer Order:

Linked Order:

CPE: / 2407

Product Desc: M.FITZPATRICK EST#2407

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556496

Invoice Date: 10/28/2012 Billing Cycle: Broadcast EOM

10/01/2012-10/28/2012 **Billing Period:**

11/27/2012 Net 30 days

Buy	Flight								Total		
Line	Descr	iption			Buy Line Dates	МТ	WTFSS	Dur	Spots	Rate	
<u> </u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	<u>Dur</u>	Rate	Debit	Credit	Remarks	
1	10/11/2012	Th	11:12:21 PM		TVGENFITZ1202H	30	2,700.00				
1	10/12/2012	Fr	11:28:59 PM		TVGENFITZ1202H	30	2,700.00				
	T	Total Spots		Gross Am	 [Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time T	Totals	57		99,585.00		14,937.75	84,647.25	16,200.00	16,200.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from

CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

Gross Billing	99,585.00
Trade Value	0.00
Agency Commission	14,937.75
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	84,647.25